

To spotlight your Indian River County business on this page, contact your Scripps account executive or call (772) 409-1392.



Advertiser Closeup

PREPARED BY SCRIPPS TREASURE COAST NEWSPAPERS ADVERTISING DEPARTMENT

ACT Computers

Celebrating 11 years of serving the technology needs of area clients

BY JACKIE HOLFELDER
correspondent

Claus Schwanitz combines the craftsmanship of the old world with the technology of the new world in his highly successful Vero Beach business, ACT Computers.

"My family and I moved from Germany to the United States in 1988 and love living here. I've worked with computers for many years and opened our business in 1995 — 11 years at the same location," he said. "We're very proud of that, because many computer stores have come and gone during that time."

With eight full-time technicians on staff, they can make service calls to homes or businesses, if necessary. They also provide network installations, on-site training, Web-page design and virtually any help and support that is needed.

Schwanitz believes that his hap-

piest and most loyal customers are those who have been disappointed someplace else. "There are people who are very dependant on their computer for a variety of reasons," he explained. "We realize that and are almost always able to complete their repair within 24 hours."

ACT Computers has won many awards, including the Press Journal's People's Choice Award, which confirm the high esteem in which it is held.

Schwanitz attributes much of his company's success to his loyal employees, most of whom have been with him for many years.

"We appreciate our employees and let them know it," he said. "Even when we had to close after the hurricanes, we continued to pay them, and they return that respect."

He also believes in giving back to the community.

"We support the sheriff's de-

partment and just about all the schools in the area. And I believe in patronizing local businesses any time I can, whether or not they're clients of ACT Computers.

"When you call us, you get a real, live person in Vero Beach on the phone," Schwanitz continued. "There's no call center offshore or long, recorded menu to deal with. Honesty is the main philosophy of how our business is run. We stock hundred of parts and supplies and what we don't have we can get overnight, in almost all instances."

Among the brands repaired are Dell, Gateway, Compaq, Toshiba, HP and IBM. That's a pretty comprehensive list.

Schwanitz and the staff at ACT pride themselves on determining what a prospective customer needs when it comes time to purchase a computer. "Many people under-buy or over-buy systems today, based on erroneous information they've received elsewhere," Schwanitz said. "Something that



JACKIE HOLFELDER • correspondent

From left, Preston Evans, service engineer, and Claus Schwanitz, owner of Act Computers, invite you to call or stop by for all your computer needs.

doesn't fill your needs is a waste of money, but so is buying a computer that has more bells and whistles than you require."

If you enjoy being greeted with

a welcoming smile, treated with respect and courtesy, and having your computer needs tended to by professionals ready to share their expertise and knowledge, the place to visit is ACT Computers,

Indian River County's finest.

ACT Computers is located at 134 South U.S. 1 in Vero Beach. For more information, call (772) 567-7888 or visit the Web site at www.actcomputers-usa.com.